

BRAND...

RESEARCH & STRATEGY

Consumer research
Analysis
Target audience
Positioning
Architecture

IDENTITY

Naming
Logotype
Visual identity
Written identity

COMMUNICATION

Media planning
Advertising
Campaigns
Promotion activities
Exhibition stands
Events

DESIGN

Print and production
services
Packaging
Environmental design
Signage
Advertising vehicle dress-up
POS/POP materials

INTERACTIVE

Web design and
development
Interactive campaign
SMS campaign
E-newsletter